



**REBECCA OWENS**  
President and Co-Founder, Taproot Health™

Rebecca Owens is a healthcare executive who has worked to advance precision medicine over the past 20 years by streamlining and linking quality diagnostic and well-defined clinical data. She's also a former elite college swimmer, mother of five, grandmother of two, successful entrepreneur and passionate champion for cancer-fighting initiatives globally. Her strengths include business strategy, fundraising, marketing and operational efficiencies.

Long fascinated with the medical field, Owens initially wanted to become a physician but decided that her passion was on the frontline of cancer clinical care, including detection, treatment, and precision medicine. That career path ultimately led her to Taproot Health, where she now serves as President and Co-Founder. Taproot is a data-as-a-service enterprise with a unique approach to merging biomarker testing and clinical outcome data within a physician-centric business model.

Owens credits her collegiate athletic experience for developing an unbridled commitment to teamwork and discipline that shaped her work ethic. She received a full scholarship to the University of Hawaii, where she honed swimming skills that took root in childhood along the way to mastering that sport and gaining notice for her accomplishments. By her Junior year, she was offered another full scholarship—this time to the University of California Los Angeles (UCLA).

Upon graduating from UCLA, Owens decided to help fund her future education by working for a leading laboratory company selling antibodies for cancer research testing. While an extremely complex field, she quickly memorized the scores of antibody options in cancer detection and diagnosis and became a sales leader.

She quickly advanced through the company and was soon helping physicians learn how to use science to better diagnose cancer. However, as she progressed in her career, it became clear that there was a massive data gap in healthcare, one that made it difficult for physicians to fully treat the disease. Her focus turned to finding companies that could utilize her leadership, sales and marketing skills to further the goal of getting data to the people and organizations that could best fight cancer.

Her path led her to several leading diagnostic companies in the industry, including CureOne, where she served as Chief Commercial Officer; Darian Advisors, a company she founded; and Foundation Medicine, for which she led business strategies focused on lab partnerships and data exchange initiatives, such as the Precision Medicine Exchange Consortium. In her role as Senior Director of Clinical Collaborations, she was able to align 10 participating academic centers to cross-share data. While at Foundation Medicine, she also launched a genomic reporting tool called GeneKit™ that was designed for pathology reporting of genomic sequencing test results.

Since beginning her career, Owens' passion has been focused on those battling cancer; physicians and patients. However, her work in the industry showed her that the way the healthcare industry generates and collects data for cancer research is broken and must be fixed.

When she met Dane Dickson, MD, a leading oncologist and entrepreneur who shared her passion for using data to fight cancer, she knew the two could create a transformational approach to fighting devastating disease. In 2018, she and Dr. Dickson started Taproot, a company now well on its way to revolutionizing the way cancer data is gathered, shared and utilized.

Through her latest venture, Owens' work has once again helped close gaps between disparate data sources and the people that need those insights. The goal and mission of Owens, her colleague Dr. Dickson and the entire Taproot organization is to unite all oncology stakeholders in launching a transparent data marketplace powered by a patient- and clinic-centric model of shared data and revenue mediated through proprietary methods and technology. Her belief is that the clinical data collected at Taproot will ultimately advance care on the frontlines as it is leveraged by researchers to better understand cancer in each patient. Her hope is that through Taproot, oncologists, researchers and the pharma industry will find better ways to treat cancer and improve the lives of all patients.

For more information on Taproot, visit [www.taprootco.com](http://www.taprootco.com)