

NEWS RELEASE



## Taproot Health Names Guy Fordham as Senior Vice President of Finance

### Former OptumInsight Executive Brings Deep Domain Experience

**Salt Lake City, UT– January 13, 2021—**[Taproot Health](#)<sup>™</sup>, a transformative data-as-a-service enterprise enabling the collection and sharing of regulatory-grade real-world data in oncology, today announced the appointment of Guy Fordham as the company's Senior Vice President of Finance.

Guy is a seasoned leader in all aspects of healthcare information technology finance. He has served in many leadership roles overseeing areas such as licensing, merger and acquisitions, business modelling, cross-unit coordination, contracting, and audit. He has over two decades of experience being an integral team member contributing to the growth and success of large health care enterprises. He has been able to identify major opportunities and challenges within an organization and create effective solutions to ensure optimal performance and positively impact the bottom line.

"We are extremely lucky to have Guy join our team," said Dane Dickson, M.D., Chief Executive Officer of Taproot Health. "As we continue to roll out Taproot Health's vision of accelerating cancer research through the point of care collection of patient-consented, regulatory-grade, real-world data, using Taproot's proprietary model, Guy's financial acumen provides a wealth of experience to continue to propel our company."

Prior to joining Taproot Health, Guy held significant leadership roles at UnitedHealth's OptumInsight division. He most recently served as their Director of Finance, managing all financial and accounting aspects of that division.

#### **About Taproot Health<sup>™</sup>**

Taproot Health is accelerating cancer research through a pioneering data-as-a-service platform that enables cancer clinics to collect patient consented regulatory-grade real-world data at the point of care. For more information visit

[www.taprootco.com](http://www.taprootco.com)